

SEASONAL PLANNER

REFLECT

SO MUCH GOOD

Jot down something positive that happened in your business this past season. Be specific.

YOUR FAVORITE CUSTOMER

Describe him or her. List how you have served him or her, and all the things you appreciate.

YOUR FRUSTRATIONS

These are the things that drag you down in business. Think money, marketing, process, and time wasted.

LOOK AHEAD

CAST YOUR VISION

If you could envision your most wildly successful season, what would it look like?

REFINE YOUR REVENUE STREAMS

These are the ways you will make money in the next three months.

CLAIM IT

YOUR NUMBERS

Write down your revenue goal (\$) for the upcoming season, by month.

YOUR FOCUS

What's the most important thing? The one thing that will ensure you stay on track to hit your goals?

P R I O R I T I Z E

You are BUSY! To help you navigate all the things...

GOING FORWARD, YOU WILL SAY NO TO:

YOU WILL SAY YES TO:

M A P I T O U T

Write down your focus areas for the upcoming season, a list of high priorities and important to-do's to increase your revenue, serve your customers, and help you and your business thrive. Label each box by month.

CURRENT MONTH:

MONTH:

MONTH:

MONTH: